

JULY 2022

BASTIA-CORSICA BID FOR THE EUROPEAN CAPITAL OF CULTURE LABEL

**Bastia-Corsica 2028
in the running for a
European future anchored
in the Mediterranean
and beyond**



In mossa versu a candidatura
Bastia-Corsica 2028



bastia corsica 2028

capitale
européenne
de la **culture**

In October 2021, the City of Bastia officially applied for the European Capital of Culture label for the year 2028 with the willingness of extending this bid to the whole of Corsica: thus **Bastia-Corsica 2028** Association was born. It has then begun the first stage of the process of compiling its bid file, which must be submitted on the 01st of December 2022, for pre-selection in the first half of 2023 and a final decision by a committee of European experts which will be made public at the end of 2023, designating the two winning cities: one in France and one in the Czech Republic. This process has a **strategic dimension for the whole of Corsica.**

A major impetus has been created around the Bastia-Corsica 2028 bid, which is part of a strong political will on the part of the elected representatives of the **City of Bastia** and the **Bastia Agglomeration Community**, the Territorial **Collectivity of Corsica** and the **University of Corsica**, in concert with cultural, social, economic and environmental partners, to carry out a global development project in which art and culture hold a central place for their educational and social cohesion virtues, their openness to the world and their economic attractiveness. It is a unique opportunity for the City and for Corsica **to present itself to the world** and to highlight the **Island's and Europe's specificities.**

A collective Odyssey

The Bastia-Corsica 2028 Association was created on the 01st of December 2021. It is responsible for implementing the bid under the leadership of its President, Mr Pierre Savelli, who is also the Mayor of Bastia, and the General Commissioner, Mr Pierre Lungheretti, in conjunction with the Project Manager, Mrs Muriel Peretti. **A manifesto in support** of the bid has been signed to date by more than 2,500 people, including the majority of the Island's elected representatives of all political leanings, as well as numerous personalities from the world of Arts and Letters.

As a vehicle for economic development, social cohesion and influence, the bid offers an opportunity for collective reflection that will strengthen the relevance of the region's cultural policy and its synergies with other public policies.

Bastia-Corsica 2028 association is keen to highlight various subjects, themes and goals. It is through **its Project Factory, a collective odyssey that supports the bid**, that Bastia-Corsica has the ambition of an innovative project for the future based on the values of knowledge, European and international openness.

The Project Factory workshops, a sustainable impetus for Island and European development

The Bastia-Corsica 2028 Project Factory advocates the combination of development and preservation of our natural, cultural and built heritage. The workshop «Being alive: natural heritage and artistic creation», led by Mr Fabien Danesi, Director of the FRAC Corsica (Regional Fund for Contemporary Art), allows us to invest in the natural and cultural development of the Island. A relationship with the land that also creates human and social links, explored during the workshop «Taking part: art, culture and social inclusion», led by Mrs Yolaine Lacolonge, Director of the Artistic and Cultural Education Department at the Territorial Collectivity of Corsica and Mrs Delphine Ramos, Director of Cultural Affairs at the City of Bastia. And because the links between generations and between spaces are important, the workshop «Our commonalities: heritages and memories, between migrations and diaspora», led by Mrs Marion Trannoy, Project Manager of the Corte Citadel - Citadella XXI, Heritage Directorate, with Mr Sylvain Gregori, Director of the Museum of Bastia, will allow us to question the relationship between insularity and the mainland, between the interior and the exterior. Linguistic emulation is also at the heart of the project,

with the workshop «Living languages, representations and social links: Corsican multilingualism», led by Mr Alain di Meglio, Vice-President of the University of Corsica and Mrs Muriel Poli, Lecturer in Literature and Language at the University of Corsica. The notion of multilingualism is all the more interesting in a European context, in order to study and explore the history and diverse influences of European languages. It is then under the term of identity that we can gather the different goals and actions to be carried out, as shown in the workshop led by Mrs Marie-Jeanne Nicoli, President of the Economic, Cultural and Environmental Council of Corsica, and Mrs Françoise Graziani, Honorary Professor at the University of Corsica: «Identity and values in Corsica within the European Union»; a Corsican identity that is part of a European dynamism, between the preservation of its natural heritage, the creation of social and inter-generational links and identity issues.

A dynamic bid that involves the whole of civil society

Bastia-Corsica 2028 association is a real choral movement towards Europe, involving the whole of civil society. In fact, **a committee of patrons and partners** has been set up to encourage the commitment of the island's economic fabric, the diaspora and economic players outside Corsica who wish to be involved in the bid. **A Scientific and Cultural Council** composed of personalities from the cultural, academic and research worlds, from Corsica and Europe, is being formed. **Campaigns to mobilise the population** are planned, as well as European seminars that allow Corsica to present itself to the outside world.

It is therefore the bid of a Corsica with multiple linguistic and cultural affluences that is supported, by studying and presenting the **European breath** that runs through Corsica from its origins to the present day. After a public presentation in September 2022, Bastia-Corsica 2028 Association will still be «in mossa versu a candidatura» (“on the way to the bid”), to highlight the heritage of the City and the Island, living places of cultural and European navigation. Submitting Bastia-Corsica 2028 to the « European Capital of Culture « Label means highlighting all the European influences that enliven it.



**bastia
corsica
2028** capitale européenne
de la **culture**

www.bastiacorsica2028.eu

contact

BC2028@bastia.corsica

